

cNational Association of Broadcasters and Xperi Announce DTS Connected Radio Development and Evaluation Program

*PILOT to partner with Xperi to develop and refine
the next generation in-car hybrid radio experience*

CALABASAS, Calif. (Sept 25, 2018) – [Xperi Corporation](#) (Nasdaq: XPER) (“Xperi”), is pleased to announce a development and evaluation agreement between its wholly owned subsidiary, [DTS](#), a global leader in high-definition audio solutions, and PILOT, an innovation initiative of the National Association of Broadcasters (NAB), to prototype new broadcast radio services and user experiences in the vehicle using the DTS® Connected Radio™ ecosystem. This program will leverage the same development tools and platform Xperi provides to automotive OEMs and their suppliers for development of DTS Connected Radio receivers. While the program will focus on domestic HD Radio and analog broadcast radio stations, PILOT will be able to prototype services with content from broadcasters to ensure a truly global radio user experience.

“In support of the NAB Automotive Initiative, we are proud the NAB and PILOT have chosen to collaborate with Xperi on the DTS Connected Radio platform,” said Jeff Jury, general manager, automotive at Xperi. “As a group of innovators, educators and advocates working to strengthen current broadcaster services and fostering new radio opportunities, PILOT and Xperi have similar goals and we will work together to ensure radio remains dominant in the vehicle. This collaboration will not only engage listeners but also help radio stations further push the progression of digital radio in the dashboard.”

PILOT engaged software developer OpenPath Products to evaluate the DTS Connected Radio platform and develop a user interface and sample applications, in an effort to stay current as the world of content distribution is rapidly changing and hybrid radio evolves.

“NAB and representatives from our member companies are looking forward to working with the DTS Connected Radio evaluation unit (CREU), to test and develop new ways to enhance the listener experience,” said Sam Matheny, EVP and chief technology officer at NAB. “This work is yet another example of our commitment to the next generation of in-vehicle entertainment.”

Utilizing an IP connection installed in a vehicle, DTS Connected Radio delivers an innovative analog FM and digital (DAB and HD Radio®) experience by pairing broadcast programming with IP-delivered content. DTS Connected Radio aggregates metadata, such as on-air radio program and talent information, artist and song information, station contact information and more, directly from broadcasters around the world to deliver an enhanced in-vehicle radio experience. The global infrastructure behind DTS Connected Radio ensures that broadcasters maintain complete editorial control over their content and the end user experience.

For more information about the DTS automotive business, please visit www.xperi.com/futureofauto or www.dts.com. Connect with DTS on [Facebook](#), [Twitter](#) (@DTS) and [Instagram](#) (@DTS).

About Xperi Corporation

Xperi Corporation (Nasdaq: XPER) and its brands, DTS, FotoNation, HD Radio, Invensas and Tessera, are dedicated to creating innovative technology solutions that enable extraordinary experiences for people around the world. Xperi's solutions are licensed by hundreds of leading global partners and have shipped in billions of products in areas including premium audio, automotive, broadcast, computational imaging, computer vision, mobile computing and communications, memory, data storage, and 3D semiconductor interconnect and packaging. For more information, please call 408-321-6000 or visit www.xperi.com.

About PILOT

PILOT is a coalition of innovators, educators and advocates dedicated to advancing broadcast technology and cultivating new media opportunities. PILOT propels broadcast television and radio into the future. It provides a platform for innovation, an engine for incubation, a venue for testing new technologies and a forum for broadcaster education. Learn more at www.nabpilot.org.

About NAB

The National Association of Broadcasters is the premier advocacy association for America's broadcasters. NAB advances radio and television interests in legislative, regulatory and public affairs. Through advocacy, education and innovation, NAB enables broadcasters to best serve their communities, strengthen their businesses and seize new opportunities in the digital age. Learn more at www.nab.org.

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